



**SPONSOR, EXHIBIT, ADVERTISE**

For more information please contact:

[SIPCongress@physiotherapy.org.sg](mailto:SIPCongress@physiotherapy.org.sg)

Tel: 97996450

## General Information

### VENUE & DATE

The Singapore-International Physiotherapy Congress (SIPC) 2018 will take place from 18<sup>th</sup> to 20<sup>th</sup> May 2018 at the Lifelong Learning Institute at Paya Lebar, Singapore. Exhibition dates are from 19<sup>th</sup> and 20<sup>th</sup> May 2018.

### THEME

Movement for Health, Physiotherapy across all Ages

### TARGET AUDIENCE

- Local and overseas Physiotherapists from public and private sectors
- Experts from local and overseas
- Head of departments from hospitals and community rehabilitation facilities
- Guest-of- Honour from the Ministry of Health (to be confirmed)

## Why Sponsor?

Sponsors and exhibitors have the unique benefit of reaching the entire physiotherapy community, locally and across the region at a single event.

Your participant provides an excellence opportunity to:

- Generate new business with direct, face-to-face access with decision makers in the physiotherapy community
- Demonstrate, sample or test market of your products and services and receive instant responses from participants
- Increase image and brand awareness before, during and after the congress
- Broaden your competitive edge by showcasing your products and service to many clients in one space in an interactive environment
- Demonstrate your commitment to the profession

We are expecting 300 participants for the congress.

Act now and increase your exposure. An extensive campaign for SIPC 2018 has already begun and includes email announcements to all the physiotherapy community in Singapore as well as around the region, as well as web and social media exposure. Once you confirm your participation, you will be recognised on the congress website, increasing your visibility as individual visits the website for programme and registration information.

## **CONTACT US**

The SIPC 2018 offers a wide range of sponsorship options to suit your company's needs and preferences. In addition to the proposed packages, we welcome other sponsorship and participation proposals. We would be happy to meet with you to discuss any promotional opportunities/ideas that you may have for highlighting/promoting your products and services.

For more information or further discussion, please contact:

SIPCongress@physiotherapy.org.sg

Tel : +65 9799 6450

## Sponsorship Packages

The sponsorship packages have been designed to be flexible and offer a wide range of promotional opportunities to suit any marketing aims, resources and budget.

The standard packages below will give you some ideas and cost guide. However, we welcome the opportunity to talk to you and develop bespoke sponsorship packages that fit your objectives rather than shoehorning you into a standard package.

We sincerely hope you will find our information, education and advocacy programs worthy of your support and will join us as we work to promote the field of physiotherapy.

### GOLD SPONSOR

SGD 12,000

**Gold Sponsorship is offered with the aim of maximizing branding opportunities and providing greater access to delegates:**

#### Benefits:

- Acknowledgement and recognition as the Gold Sponsor with your company logo on:
  - congress website (with hyperlink)
  - all our promotional printed materials,
  - the screen slides during all sessions
- Two (2) email blast to Congress delegates (content to be provided by sponsor)
- Inserts of your company's promotional brochures in the congress bags for delegates
- Two (2) exhibition table six feet x two feet with skirting and four unit of chairs
- Four (4) exhibitor passes

### SILVER SPONSOR

SGD 8,000

**Silver Sponsorship is offered to provide an opportunity for companies to promote their products and to encourage access to delegates:**

#### Benefits:

- Acknowledgement and recognition as the Silver Sponsor with your company logo on:
  - congress website (with hyperlink)
  - all promotional printed materials,
  - screen slides during all sessions
- One (1) email blast to Congress delegates (content to be provided by sponsor)
- Inserts of your company's promotional brochures in the congress bags for delegates
- One (1) exhibition table six feet x two feet with skirting and two unit of chairs

- Two (2) exhibitor passes

## **BRONZE SPONSOR**

**SGD 6,000**

**Broze Sponsorship is offered to provide an opportunity for companies to continue to promote their products, maintain a high profile and to show involvement and support for the industry:**

### **Benefits:**

- Acknowledgement and recognition as the Bronze Sponsor with your company logo on:
  - congress website (with hyperlink)
  - all promotional printed materials
- Inserts of your company's promotional brochures in the congress bags for delegates
- One (1) exhibition table six feet x two feet with skirting and two unit of chairs
- Two (2) exhibitor passes

## **TABLETOP DISPLAY**

**SGD 2,500**

**Available for 15 tabletops only**

**Each tabletop will include the following items:**

- One (1) exhibition table six feet x two feet with skirting and two unit of chairs
- Two (2) exhibitor passes
- Acknowledgement and recognition as a Sponsor with your company logo on congress website

## **AWARDS**

**SGD 2,000**

Award Categories for Scientific Presentations will be given out during the Closing Ceremony of the Congress are as below:

1. One (1) Best Oral Presentation Award
2. One (1) Merit Oral Presentation Award
3. One (1) Best Poster Presentation Award
4. One (1) Merit Poster Presentation Award

**Sponsors will enjoy:**

- Sponsor’s logo will be on the plaque
- Acknowledgement of sponsorship on congress website

## Programme Book Advertisement

Every participant will receive a Programme Book upon registration. Advertisements will help your company achieve enhanced awareness of your corporate products and services to a relevant and influential audience. In order to secure the most prominent advertisement of your choice, you are advised to book your advertising space early.

Advertisers should furnish the necessary advertising materials.

Outside Back Cover in colour	1 Advertiser ONLY	\$800
Inside Front Cover in colour	1 Advertiser ONLY	\$600
Inside Back Cover in colour	1 Advertiser ONLY	\$600
Running page in colour		\$500
Running page in black and white		\$400



## Sponsorship Reply Form

**Company / Organisation** : \_\_\_\_\_

**Contact Person** : \_\_\_\_\_

**Designation** : \_\_\_\_\_

**Email Address** : \_\_\_\_\_

**Mobile phone no** : \_\_\_\_\_

**Mailing Address** : \_\_\_\_\_

\_\_\_\_\_

**Telephone** : \_\_\_\_\_

PLS TICK	SPONSORSHIP TYPE	AMOUNT PER ITEM	NO. OF ITEMS	TOTAL AMOUNT
	Gold Sponsor	\$12,000		
	Silver Sponsor	\$8,000		
	Bronze Sponsor	\$6,000		
	Tabletop Display	\$2,500		
	Awards	\$2,000		
	Programme Book Advertisement:			
	• Outside Back Cover in colour	\$800	1	
	• Inside Front Cover in colour	\$600	1	
	• Inside Back Cover in colour	\$600	1	
	• Running page in colour	\$500		
	• Running page in black & white	\$400		
	<b>GRAND TOTAL</b>			

We would like to participate in the selected sponsorship for the Singapore-International Physiotherapy Congress 2018. We will make payment by cheque made payable to: **“SIPC”** and send it to us at the following address:

SIPC 2018  
39A Jalan Pemimpin  
#03-01B Halcyon Building,  
Singapore 577183

.....  
Name & Signature

.....  
Date & Company Stamp

For enquiries please contact us at:  
SIPCongress@physiotherapy.org.sg  
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